

Overview

Sep 19, 2014 - Oct 19, 2014



Tablet and Desktop Traffic
84.95%

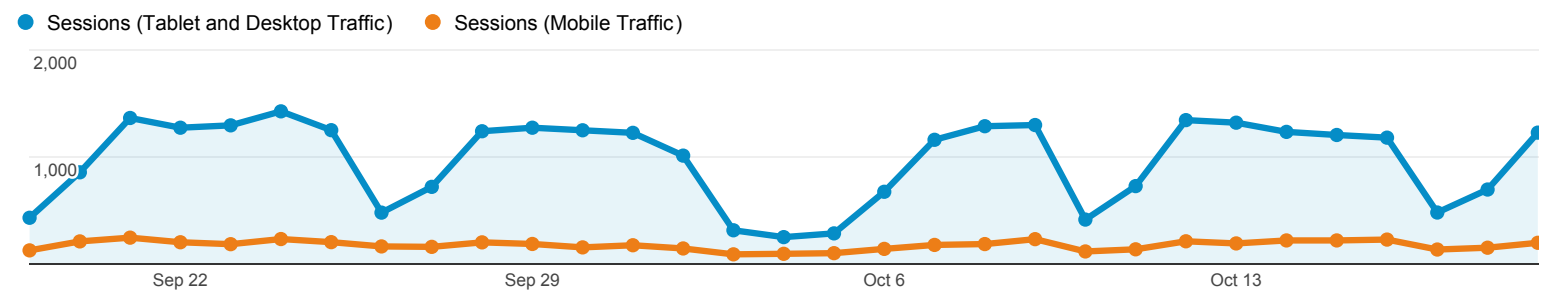


Mobile Traffic
15.05%



Explorer

Summary



| Device Category | Acquisition | | | Behavior | | | Conversions | | |
|----------------------------|---------------------------------------|-------------------------------------|---------------------------------------|-------------------------------------|---------------------------------|--|----------------------------------|----------------------------|--------------------------------------|
| | Sessions | % New Sessions | New Users | Bounce Rate | Pages / Session | Avg. Session Duration | Goal Conversion Rate | Goal Completions | Goal Value |
| Tablet and Desktop Traffic | 30,125 % of Total: 84.95% (35,463) | 44.01% Site Avg: 46.14% (-4.63%) | 13,257 % of Total: 81.02% (16,363) | 54.02% Site Avg: 54.48% (-0.84%) | 2.71 Site Avg: 2.68 (0.97%) | 00:03:43 Site Avg: 00:03:31 (5.68%) | 0.00% Site Avg: 0.00% (0.00%) | 0 % of Total: 0.00% (0) | \$0.00 % of Total: 0.00% (\$0.00) |
| Mobile Traffic | 5,338 % of Total: 15.05% (35,463) | 58.19% Site Avg: 46.14% (26.11%) | 3,106 % of Total: 18.98% (16,363) | 57.06% Site Avg: 54.48% (4.75%) | 2.54 Site Avg: 2.68 (-5.48%) | 00:02:23 Site Avg: 00:03:31 (-32.08%) | 0.00% Site Avg: 0.00% (0.00%) | 0 % of Total: 0.00% (0) | \$0.00 % of Total: 0.00% (\$0.00) |
| 1. desktop | | | | | | | | | |
| Tablet and De | 28,814 (95.65%) | 43.48% | 12,527 (94.49%) | 53.74% | 2.72 | 00:03:46 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| Mobile Traffic | 0 (0.00%) | 0.00% | 0 (0.00%) | 0.00% | 0.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 2. tablet | | | | | | | | | |
| Tablet and De | 1,311 (4.35%) | 55.68% | 730 (5.51%) | 60.18% | 2.42 | 00:02:42 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| Mobile Traffic | 0 (0.00%) | 0.00% | 0 (0.00%) | 0.00% | 0.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| 3. mobile | | | | | | | | | |
| Tablet and De | 0 (0.00%) | 0.00% | 0 (0.00%) | 0.00% | 0.00 | 00:00:00 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |
| Mobile Traffic | 5,338 (100.00%) | 58.19% | 3,106 (100.00%) | 57.06% | 2.54 | 00:02:23 | 0.00% | 0 (0.00%) | \$0.00 (0.00%) |

Rows 1 - 3 of 3