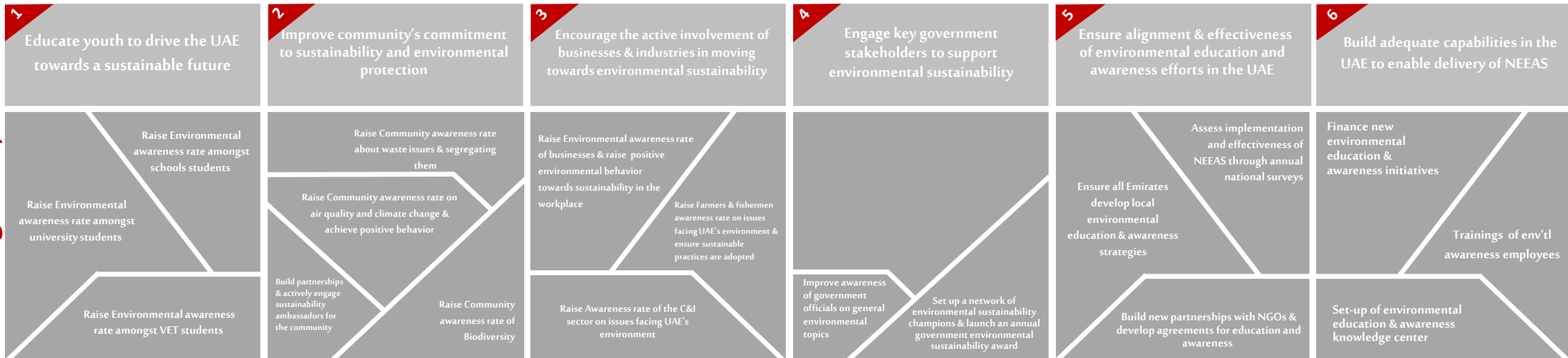


National Environmental Education & Awareness Strategy 2015-2021

Strategic Objectives



Programs & Initiatives

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| <ul style="list-style-type: none"> • Work with MoE to ensure inclusion of the UAE's environmental priorities in the new MoE K-12 school curriculum, & Coordinate the development of teaching and learning material. • Encourage private schools to formally integrate environmental education into their curriculum • Develop and roll-out national voluntary programs supporting schools, universities & VET institute campuses sustainability • Incorporate environmental education into teacher training and professional development programs • Assess the feasibility, develop and rollout a framework for incorporating sustainability into university courses for key majors. • Assess feasibility of incorporating sustainability into vocational training and use a selected vocational institute as a pilot | <ul style="list-style-type: none"> • Awareness initiatives to improve community's understanding of environmental impacts resulting from domestic power and water usage, and drive the public towards rationalization practices • Initiatives to raise community awareness on the impacts of transportation on air quality and climate change and influence public behavior towards sustainable transport • Targeted outreach campaigns raising community awareness on biodiversity and protected areas • Promote community involvement in protected areas, zoos and aquaria • Build partnerships with community groups to enable delivery of tailored environmental awareness and education • Engage sustainability ambassadors from the community to raise awareness on the importance of living and working sustainably • Develop and annually review a national environmental events and occasions calendar | <ul style="list-style-type: none"> • Promote workplace environmental sustainability through outreach programs targeting employers and employees • An annual national competition awarding businesses within key economic sectors for exemplary environmentally sustainable behavior • Conduct awareness programs and trainings promoting environmental sustainability in the tourism and hospitality industry • Conduct education and awareness initiatives targeting farm owners and farm workers on groundwater issues, and influence positive behavior change towards environmentally sustainable agricultural practices • Conduct education and awareness initiatives targeting fishermen, and promote sustainable fishing practices • Conduct campaigns and activities to encourage waste reduction, re-use and recycling in the construction industry • Target foreign laborers in the construction sector, with environmental education and awareness programs promoting sustainable practices • Conduct awareness initiatives targeting industries on new/updated environmental policies, laws, regulations and standards to enhance compliance | <ul style="list-style-type: none"> • Effectively engage with key decision makers to ensure integration of environmental considerations into government policies and complement NEEAS with policy and regulatory instruments • Develop awareness activities targeting key government entities (e.g. municipalities) overseeing groundwater consuming sectors • Set up a network of sustainability champions across Federal and local government entities to foster awareness on environmental considerations among staff • Set-up an annual competition rewarding Federal and local government entities demonstrating excellence in environmental sustainability | <ul style="list-style-type: none"> • Socialize and communicate NEEAS to relevant internal and external stakeholders • Develop local environmental education and awareness strategies in alignment with the NEEAS • Periodically review the strategy and ensure its relevance in light of new environmental priorities, & monitor behavior trends to uncover new potential environmental issues • Conduct annual national environmental awareness & behavior survey in order to track changes & inform the review and implementation of the NEEAS • Periodically track progress, effectiveness and efficiency of NEEAS execution through regular reports, identify deviations and highlight risks & issues to the National Team | <ul style="list-style-type: none"> • Build and leverage partnerships with the private sector to sponsor the implementation of environmental education and awareness programs • Establish a national grant scheme to support best practice environmental education and awareness projects which deliver education, training and capacity building for sustainability • Provide formal training and skills development to environmental education and awareness staff in MoEW and relevant local environmental entities • Set-up a dedicated knowledge center for environmental education and awareness on MoEW's website |
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