

Overview

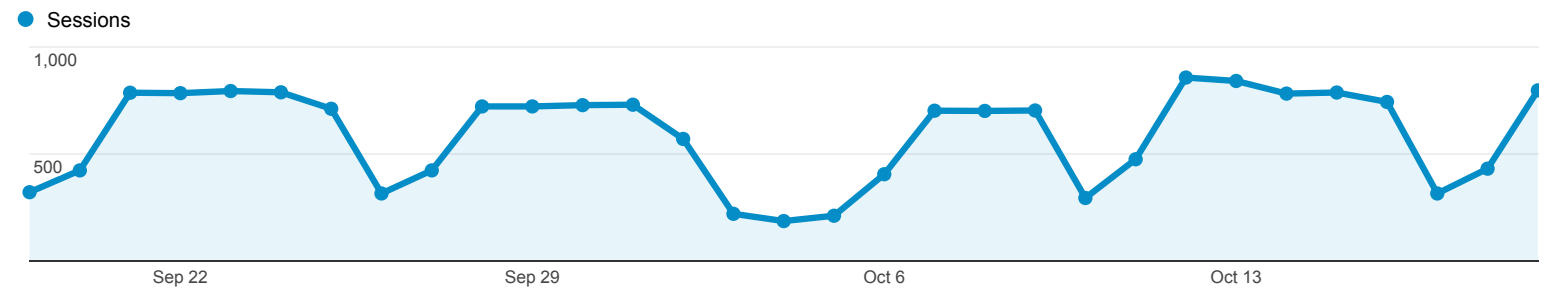
Sep 19, 2014 - Oct 19, 2014

 Search Traffic
51.42%

 + Add Segment

Explorer

Summary



Device Category	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
Search Traffic	18,236 % of Total: 51.42% (35,463)	49.30% Site Avg: 46.14% (6.84%)	8,990 % of Total: 54.94% (16,363)	52.81% Site Avg: 54.48% (-3.06%)	2.93 Site Avg: 2.68 (9.21%)	00:03:29 Site Avg: 00:03:31 (-0.87%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. desktop	14,425 (79.10%)	47.51%	6,854 (76.24%)	52.06%	3.00	00:03:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. mobile	3,091 (16.95%)	55.74%	1,723 (19.17%)	55.45%	2.66	00:02:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. tablet	720 (3.95%)	57.36%	413 (4.59%)	56.53%	2.66	00:03:02	0.00%	0 (0.00%)	\$0.00 (0.00%)

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